Content-Rich Website with CMS Properties

This page outlines the key features and modules of a Content-Rich Website with integrated CMS functionalities, ensuring easy management, excellent performance, and a highly interactive user experience. Below is the comprehensive list of features that will make this website a powerful and versatile tool for both administrators and end-users.

Key Features of the Admin Panel

The Admin Panel provides extensive tools for managing various elements of the website seamlessly:

1. Home Page Management System
- Easily customize the home page design, banners, and content.
- Add announcements and promotional content instantly.

2. Dashboard
- Overview of website performance metrics and statistics.
- Displays user engagement, new sign-ups, and payment summaries.
- Recent activity, quick links, and important notifications.

3. Appearance Management
- Manage themes, fonts, and color palettes to reflect your branding.
- Customize page layouts and templates.
- Control widget placement across different pages.

4. Test Management System
- Add and update various diagnostic tests and services offered.
- Create test packages with specific discounts.
- Categorize tests based on types (e.g., women's care tests, vital organ diagnostics).

5. Package Management System
- Manage pre-defined packages and create custom ones.
- Apply coupon codes for specific packages.
- Track package performance and user purchases.

6. Dynamic Page Management
- Create unlimited pages without needing code.
- Set SEO-friendly URLs and meta tags.
- Update content on the go.

7. Roles & User Management
- Assign roles and permissions to admins, staff, and partners.
- Manage users, franchises, and roles across different branches.
- Control access to critical features with role-based management.

8. Blog System & Newsletters
- Post regular blogs, news, and updates.
- Manage newsletters and email campaigns.
- Track subscriber activities and engagement metrics.

9. Support Ticket System
- Manage customer support requests with ease.
- Track ticket status, assign roles, and set priorities.
- Respond to queries directly from the dashboard.

10. Area Location Management
- Define and manage serviceable areas or branches.
- List service availability in specific regions or franchises.

11. Coupon System
- Create, manage, and track coupon codes for promotional campaigns.
- Set coupon usage limits and expiration dates.

12. Payment Gateway Integration
- Manage payment gateways for smooth transactions.
- Support multiple payment modes (credit/debit cards, UPI, net banking).
- Monitor transaction reports and refund processes.

13. Create Your Own Package System
- Allow customers to customize packages based on their needs.
- Dynamic pricing based on selected services or tests.

14. Franchise Request System
- Collect and manage franchise applications.
- Automate franchise approval and onboarding processes.

15. Job Posting System
- Post new job openings with detailed descriptions.
- Allow candidates to apply directly from the website.
- Manage applications from the admin panel.

16. New Post Management
- Create and manage announcements, blogs, or event updates.
- Integrate with social media to boost visibility.

17. Appointment Management System
- Enable online appointment booking with automated scheduling.
- Send confirmation and reminder emails or SMS.
- Manage appointments via the admin panel.

18. Feedback System
- Collect customer feedback on services and products.
- Display testimonials with approval control.

19. Team and Branch Management
- Add new team members with bios and contact details.
- Showcase branches with maps and contact information.

20. Vital Organs & Women Care Tests Management
- List and manage special tests related to women's care and vital organs.
- Provide detailed descriptions of each test along with pricing.

21. Testimonial Management System
- Add and showcase customer testimonials dynamically.
- Create testimonial carousels for the home or services page.

22. Upload Prescription Feature
- Allow users to upload prescriptions for consultations or orders.
- Store and manage uploaded files securely.

23. Contact Settings & Inquiry Forms
- Customize contact details, office locations, and inquiry forms.
- Integrate WhatsApp and other messaging services for instant inquiries.

25. Contact Settings & Inquiry Forms

- **Real-Time Alerts**: Admin receives instant notifications whenever a product or service is added to a user's cart.
- **User Identification**: Includes the user's details (if logged in) along with the cart summary.

Technology Stack:
- Frontend: HTML, CSS, JavaScript
- Backend: PHP (Laravel framework)
- Database: MySQL
- Payment Gateway: Razorpay
- Additional Tools: XLS export for data management

Support and Timeline:
- 1-year support post-launch.
- Total development time: 30 working days.